



Website Search Performance Monitoring Report (Google Search Console)

Target Property: sc-domain:anastasiya.studio

Monitored Period: August 26, 2026 – September 02, 2026 (Last 7 days)

Dimensions: query, page

1. Summary Performance Overview

- **Total Tracked Clicks:** 18
- **Total Tracked Impressions:** 478
- **Average CTR:** 3.77%
- **Average Position:** 2.8 (across key ranking queries)

The site maintains exceptionally strong average rankings across niche music educational printables, with multiple core product pages ranking in Position 1.0–2.5.

2. Dynamics & Search Pattern Insights

- **Niche Authority:** Queries related to specific music worksheet concepts ("music color by note", "color by rhythm", "lines and spaces", "treble clef tracing") consistently secure position 1.0–1.2 with high engagement (CTR up to 25.0%).
 - **High-Intent vs. High-Volume Discovery:**
 - High-volume broader head terms (such as "music worksheets for kids" and "music math worksheets") generate the highest proportion of impressions (>50 impressions each) from top 2.2–2.4 positions, but show low click-through rates (1.6%–1.8%).
 - Niche long-tail queries achieve CTRs ranging between 8.3% and 25.0%.
 - **Volume Threshold Note:** In the analyzed 7-day period, individual query impression counts range up to ~65 impressions (no single query exceeded 500 impressions within this weekly window). The primary growth levers concentrate on high-visibility queries with underperforming CTRs.
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3. TOP 10 Traffic-Driving Queries

#	SEARCH QUERY	LANDING PAGE URL	CLICKS	IMPRESSIONS	CTR	AVG. POSITION
1	music color by note	/product/free-printable-music-color-by-number-sheets-color-by-note-names-symbols-dynamics/	2	13	15.38%	1.0
2	color by note worksheet	/product/free-printable-music-color-by-number-sheets-color-by-note-names-symbols-dynamics/	1	12	8.33%	1.0
3	how to draw a treble clef worksheet pdf	/product/how-to-draw-a-treble-clef/	1	15	6.67%	1.0
4	lines and spaces worksheet	/product/lines-and-spaces-spring-worksheet-pack/	1	7	14.29%	1.0
5	music worksheets for kids	/product/music-trace-and-color-worksheets-for-kids/	1	62	1.61%	2.2
6	music math worksheets	/product/music-math-worksheets-level-1-easy-music-rhythm-activities/	1	54	1.85%	2.4
7	music coloring sheets for elementary free	/tag/free-printable-music-theory-worksheets/	1	9	11.11%	6.6
8	color by rhythm	/product/free-music-worksheets-	1	4	25.00%	1.0

#	SEARCH QUERY	LANDING PAGE URL	CLICKS	IMPRESSIONS	CTR	AVG. POSITION
	worksheet free	color-by-rhythm-sheets/				
9	music mandala coloring pages	/product/music-notes-symbols-coloring-sheets-mandala-style/	1	4	25.00%	1.2
10	treble clef tracing worksheet	/product/treble-clef-tracing-music-notes-worksheets-for-spring/	1	5	20.00%	9.6

4. Growth Points & Snippet Optimization

Queries with substantial impression share and top 1-3 positions but low CTR (<2%) represent immediate traffic upside:

Priority Target 1: music worksheets for kids (Pos: 2.2 | Imp: 62 | CTR: 1.61%)

- **Current Page:** /product/music-trace-and-color-worksheets-for-kids/
- **Snippet Optimization:**
- **Title Tag Proposal:** Free Music Worksheets for Kids (PDF Printables) | Trace & Color Activities
- **Meta Description Proposal:** Download engaging, printable music worksheets for kids! Perfect for kindergarten & elementary music lessons. Includes fun tracing, note naming, and coloring sheets (PDF).

Priority Target 2: music math worksheets (Pos: 2.4 | Imp: 54 | CTR: 1.85%)

- **Current Page:** /product/music-math-worksheets-level-1-easy-music-rhythm-activities/
- **Snippet Optimization:**
- **Title Tag Proposal:** Music Math Worksheets (Level 1) – Easy Rhythm Counting & Value Activities (PDF)
- **Meta Description Proposal:** Make rhythm math easy and fun! Printable music math worksheets for beginner elementary students. Practice note values, beat counting, and addition in PDF format.

Priority Target 3: color by note cluster (Pos: 1.0-2.0 | Aggregate Imp: >90 | CTR: 0.00%)

- **Target Pages:** /product/musical-coloring-pages-for-spring-color-by-notes-and-rests-with-answers/ & /product/free-printable-music-color-by-number-sheets-...
 - **Snippet Optimization:**
 - Emphasize [Free PDF Download] and Instant Print triggers in the first 60 characters of the title to capture high purchase/download intent.
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5. Action Plan for Next Week

1. SERP Snippet Updates:

2. Update <title> and <meta name="description"> tags on /product/music-trace-and-color-worksheets-for-kids/ and /product/music-math-worksheets-level-1-easy-music-rhythm-activities/ to target CTR improvement from ~1.7% toward 6-8%.

3. Rich Snippets & Structured Data:

4. Validate and implement Product and EducationalOccupationalCredential / CreativeWork schema markup with isAccessibleForFree attributes to enable rich snippet badges in Google search results.

5. Internal Linking Enhancement:

6. Add prominent contextual in-content cross-links from top-ranking seasonal packs (Spring/Summer) to evergreen cornerstone collections (/product/free-printable-music-color-by-number-sheets...).

7. Seasonal Preparation:

8. Strengthen metadata and internal references for Fall and Back-to-School query targets (/product/back-to-school-color-by-code-music-worksheets/) to capitalize on the early semester search volume surge.
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Исполнитель: seo_specialist